

Outcomes MSB STAKEHOLDER CONSULTATION - CAIRO

1. **EVENT:**

Information and Consultation Workshop, Mediterranean Sea Basin ENPI CBC Programme 2007 – 2013, Cairo, Egypt, Sunday 09 September 2007

2. **OBJECTIVES OF THE EVENT**

- To introduce relevant stakeholders in the eligible countries and regions to the Mediterranean Sea Basin ENPI CBC programme and programming process
- To involve relevant stakeholders in the development of the ENPI CBC programme for 2007-2013 particularly in regard to the regional analysis, common priorities, measures and activities

3. **TARGET AUDIENCE:**

Relevant national authorities, regional and local authorities and other stakeholders from the ENPI CBC eligible regions in Egypt. These include local, regional and central administrations, companies and other private organisations, universities, non-governmental organisations, traders' associations and organisations representing economic and social interests in the eligible regions.

4. **OUTCOMES**

See Attachment 3

5. **CONCLUSIONS**

1. There were several very active, question-and-answer sessions in which many participants – whether with academic or NGO backgrounds or representing regional and local government – had, and took, the opportunity to express their views on the programme in general and the priorities as outlined. The general feeling afterwards was one of satisfaction that many people had made their verbal contributions, largely acknowledging the main elements of the SWOT analysis – here and there adding specifying remarks but mostly asking for clarifications on the exact meaning of the various SWOT elements.
2. During the closing remarks of the event, it was concluded that there was no need for large adjustments of either SWOT or priorities and measures and that the event had been successful in introducing the programme to many of its stakeholders and explaining the exact meaning and the ideas behind both key elements of the programme document.
3. Luca Spissu from the JMA said that the SWOT additions and clarifications would be taken into account when the criteria for the calls for proposal are being prepared. Anna Catte said that they would present the results of this consultation and the Amman event at the next JTF to be held early in November.
4. There were many questions on what would be the next steps, and when information would be given on the selection criteria and application process for projects. This highlights two things – the interest and desire for information and that information events should not be held too early. People wanted the concrete and detailed information that will not be available until the programmes are finalised and the call for proposals prepared.
5. The Consultation had several benefits:
 - It provided an excellent opportunity for the programme beneficiaries to learn about ENPI CBC and the MSB programme.
 - The programme beneficiaries were able to clarify issues directly with the JMA. There were some comments that the SWOT reflected the situation in the north and not the south which were clarified.
 - The JMA were able to hear the views and project ideas of the programme beneficiaries in the south, and



- The SWOT can be considered to be more robust given the confirmation and clarification during the consultation
- There is in general, an endorsement of the programme priorities
- A level of public consultation on the programming document has been achieved in Egypt

6. **ATTACHMENTS**

1. Agenda
2. List of Participants
3. Outcomes of consultation

Attachment 1: Agenda

Information and Consultation Workshop Mediterranean Sea Basin ENPI CBC Programme 2007 – 2013 Cairo, Egypt Sunday 09 September 2007

Venue Conrad Hotel, Cairo, Egypt.
Facilitators ENPI CBC National Contact Point, Egypt, Dr Zahia Abou Zeid
RCBI, Veronica Vann, Klaas Jan Reincke, Pamela Van de Bunt, Karine Leroy
JMA, Anna Maria Catte, Luca Spissu

Time	Item	Responsible
09.30-10.00	Registration of participants / Coffee	
10.00-10.20	Welcome Zahia Abu Zeid ENPI CBC contact point for Egypt Anna Maria Catte on behalf of the JMA Javier Menendez for the EC Delegation	Chaired by Dr Abu Zeid,
10.20-10.40	Introduction/Expectations	Facilitated by RCBI
10.40-10.45	Presentation of the Agenda	RCBI
10.45-11.05	Introduction of ENPI CBC, the Mediterranean Sea Basin Programme, the priorities and measures and the programming process	Anna Maria Catte
11.05-11.20	General Questions	Facilitated by RCBI
11.20-11.30	Presentation of the Regional analysis (SWOT)	Luca Spissu
11.30-12.00	Coffee break	
12.00-13.15	Interactive session to comment the SWOT	Facilitated by RCBI
13.15-14.15	Lunch	
14.15-15.30	Interactive session to comment on priorities and measures in relation to the SWOT	Facilitated by RCBI
15.30-15.45	Coffee Break	
15.45-17.00	Identification of eligible actors and which activities can best support the achievement of the priorities. Brainstorm.	Facilitated by RCBI
17.00-17.15	Next steps in the programming process and how the input will be incorporated	Anna Maria Catte
17.15-17.30	Conclusion	Dr Abu Zeid, RCBI

Attachment 2: List of Participants

**Information and Consultation Workshop
Mediterranean Sea Basin ENPI CBC Programme 2007 – 2013
Cairo, Egypt
Sunday 09 September 2007**

Name	Position/Entity
Dr. Mohamed Fakhrey	Ministry of Trade and Industry
Dr. Ossama abd el Azim	Ministry of Trade and Industry
Mrs. Riham Nagya	Ministry of Trade and Industry
Mrs. Shahenda Emad Eldin	Ministry of Foreign Affairs
Mrs. Fayza Fahim Eskandar	Ministry of Foreign Affairs
Mrs. Fatma Mostafa Seliman	Ministry of Foreign Affairs
Mr. Nader Ahmed Hafez	Ministry of Culture
Mr. Amir Nabih	Ministry of Culture
Mr. Mohamed Farouk Abd Elmenam	EEAA (Egypt Environmental Affairs Agency)
Mrs. Amany El Wassal	Ministry of Trade and Industry
Mrs. Dina Sabry	Ministry of Trade and Industry
Mrs. Inass Abd El Azim	Ministry of Trade and Industry
Mrs. Mervat Wahby	Ministry of Man power and Immigration
Major Emad Shamala	Ministry of Interior
Mr. Tawfik Abd El Meguid	El Dakhleya Governorate
Mr. Hosny Ahmed	Marsa Matrouh Governorate
Mr. Hafez Mahmoud Essawy	Kafr El Sheikh Governorate
Mr. Mohamed Seliman Hassib	El Beheira Governorate
Dr. Abd allah Kandil	El Beheira Governorate
Mr. Samir Ragab Hussein	Damietta Governorate
Mr. Samir Mahmoud Gharib	Ministry of Local Development
Mrs. Magda Ahmed Ali	Ministry of Local Development
Mr. Mahmoud Aboulmagd	Ministry of Local Development
Ms. Nermine AbdelLatif	Ministry of Finance
Eng. Mostafa Ibrahim	Ministry of Electricity and Energy
Mrs. Laila Georgi	Ministry of Electricity and Energy
Dr. Efat Abdel Fattah	Ministry of Electricity and Energy
Mrs. Hala El Khamisy	Federation of Egyptian Industries
Mrs. Amal ElShimy	Federation of Egyptian Industries
Dr. Wagida Anwar	General Federation of NGOs
Mr. Adnan Kotait	Ministry of Education
Mrs. Iman Zaghloul	Ministry of Education
Mrs. Galila Ahmed	Port-Said Governorate
Mrs. Samira Mohamed	Port-Said Governorate
Mr. Mohamed Abdel Maksoud	Egyptian Customs Authority
Mr. Salah AbdelWahab	Egyptian Customs Authority
Mr. Magdi AbdelSalam	Egyptian Customs Authority
Mrs. Ishraq El Sisy	Social Development Fund
Mr. Tarek Adel	Ministry of Investment
Mr. Marwan Ahmed	Alexandria Governorate
Mr. Marco Spada	Italian Embassy

Attachment 3:

Outcomes of Cairo Information and Consultation Workshop on 9 September 2007

The workshop gathered about 60 participants from national and regional levels in Egypt.

Participants' general expectations

Participants were invited to express their general expectations about the event and the programme.

Expectations included:

- To understand the differences between the ENPI CBC and other cooperation programmes;
- To understand whether the programme will build upon the experience of other programmes such as Meda;
- To get detailed information on the programme and the programme's possibilities for support;
- To get new contacts for cooperation;
- That the programme will allow for a win-win cooperation;
- That the programme would be coherent with national objectives, with other programmes and policies such as trade liberalisation with the EU;
- That participants would get a feed-back after the workshop.

SWOT comments from participants

Participants were able to get clarifications about the SWOT elements, to comment on their relevance and to suggest several additions. As we were not able to break into small groups as expected, the results are not as detailed as they would be normally.

Strengths

- Request for clarifications on the:
 - o 'macroeconomic equilibrium achieved'
 - o 'relevant energy inter-dependence'
- Emphasis on the importance of the:
 - o Commitment for environment
 - o Commitment on research and higher education
 - o Cultural heritage

Weaknesses

- Request for clarifications on the 'growing complexity of trade regimes' that appeared incoherent with the increased liberalisation - clarification was provided by the JMA.
- Emphasis on the importance of environmental problems (reflected in the SWOT)
- Some weaknesses need to be modified to reflect the reality of the South:
 - o Brain drain from South countries towards EU countries
 - o Protectionism of EU markets
 - o Gap of education between North and South of the Mediterranean Basin
- An additional weakness was identified
 - o Language barriers

Opportunities

- The issue of migration was discussed at length, as participants underlined that it could be perceived both as a threat (brain drain) and as an opportunity. Cooperation on legal migration with a well organised participation in EU labor market, together with shortage of labor force in the EU, was emphasized as an opportunity.
- A complementary opportunity was identified in addressing public health issues (in terms of the potential for exchange).

Threats

- Request for clarifications:
 - o On the 'risk of EU-centred hub and spoke trade' - clarification provided by the JMA.



- On the methodology: participants wondered why the SWOT would not provide for a balanced presentation per sector (economy, environment...) – clarification provided by the JMA.
- Emphasis on:
 - 'Impact of conflicts'
 - 'Difficult adjustment to globalisation', with a view that the difficulty is not only economic but also social.
- Additional identified threats:
 - Gap between the rich and the poor
 - External threats such as trade and cooperation oriented towards the USA
 - North and South stereotypes
 - 'Difficulties of movements' perceived as a threat rather than a weakness – request to move it.
- Not perceived as threats:
 - 'Young population entering the job market' – it has been deleted from the last version of the SWOT.
 - 'Shortage of labour force in EUMS', as this may be an opportunity for Egyptian migrants.

Priorities Exercise

The aim of this exercise was to get an overview of how strongly each of the measures under the 4 priorities are justified and underpinned by the SWOT analysis.

In the large group people were able to clearly see and point out the links between the SWOT and the Programme priorities and measures. During the discussion on the draft priorities and measures there was no noteworthy opposition to the statement made by several presenters (and the JMA in particular) that the selection and formulation of priorities and measures had been based on the SWOT analysis.

During the closing remarks of the event, it was concluded that there was no need for large adjustments of either SWOT or priorities and measures and that the event had been successful in introducing the programme to many of its stakeholders and explaining the exact meaning and the ideas behind both key elements of the programme document.

Possible actions

Examples of potential project ideas were discussed in support to industrial development, coastal management and vocational training.

Main issues identified for the preparation of projects included:

- Finding a (the right) partner – RCBI comment: a database will be developed and partner search events may be supported.
- Understanding the added value of the cooperation to solve a problem - e.g. on erosion, importance of sharing experience with a partner facing a similar challenge.
- Building upon the experience of previous projects/projects supported under other programmes – RCBI comment: examples of projects will be presented on RCBI website and in future events organised for project development support.