

# Regional Capacity Building Initiative

Supporting partner country participation in ENPI CBC Programmes 2007 - 2013

website: [www.rcbi.info](http://www.rcbi.info)

email: [info@rcbi.info](mailto:info@rcbi.info)

<b><i>Name of the Project</i></b>	<b>Beloostrov Logistic Zone</b>
<b><i>Regions Involved</i></b>	<ul style="list-style-type: none"><li>• Kymenlaakso Region, Southeast Finland</li><li>• St. Petersburg, Russia</li></ul>
<b><i>Timeframe</i></b>	April 2007 – December 2008
<b><i>Budget</i></b>	€ 212,077
<b><i>Sources of Finance</i></b>	<ul style="list-style-type: none"><li>• Commission contribution € 190,000</li><li>• Finnish partners € 6,000</li><li>• Russian partners € 16,077</li></ul>
<b><i>Project Partners</i></b>	<ul style="list-style-type: none"><li>• Kymenlaakso Chamber of Commerce, Cursor OY, Finland</li><li>• Administration of St.Petersburg, NGO “Mercury”, Russia</li></ul>
<b><i>Field of Intervention</i></b>	Border crossing points and transport links
<b><i>Aims of the Project</i></b>	<p>The wider objective is to enhance and accelerate local economic growth and improve the preconditions for international trade of local businesses by facilitating the border crossing flows and securing the availability of necessary logistics and related services.</p> <p>This wider objective will be contributed to by means of achieving the following specific objectives:</p> <ul style="list-style-type: none"><li>• Studying and establishing preconditions for development of a new transport and logistic zone in Beloostrov, near the Scandinavia road (Beloostrov Logistic Zone)</li><li>• Bringing together the authorities necessary for development of the Zone and related border crossing policies</li><li>• Attracting and involving Finnish and Russian companies and organisations engaged in logistics, transport and customs clearance in the development of the Zone</li></ul>



<p><b>Activities</b></p>	<p>Management and coordination</p> <p>Researches and studies</p> <ul style="list-style-type: none"> <li>• Study on administrative and financial aspects of developing the Beloostrov Logistics Zone</li> <li>• Study on engineering infrastructure</li> <li>• Study on logistic operations and routes</li> <li>• Study on the needs for transport and logistic services among SMEs</li> </ul> <p>Networking and cooperation</p> <ul style="list-style-type: none"> <li>• 2 workshops</li> <li>• 2 Networking and matching events</li> </ul> <p>Dissemination and promotion activities</p> <ul style="list-style-type: none"> <li>• Publishing a Beloostrov Logistics Zone blueprint</li> <li>• Seminars and promotion tours for SMEs</li> <li>• Operating a website for the Project</li> </ul>
<p><b>Results</b></p>	<p>The project will generate the following results:</p> <ul style="list-style-type: none"> <li>• Establishment of the basic preconditions for the future development of the Beloostrov Logistic</li> <li>• Deep and comprehensive understanding of the overall development of the Zone</li> <li>• Clear administrative and financial plan (business plan) on development of the Zone</li> <li>• Detailed plan for the run up to the first logistic terminal in the Zone</li> <li>• Companies and organisations have been introduced to the development of Beloostrov Logistic Zone and are ready to participate in and/or contribute to the establishment process</li> <li>• Finnish and Russian companies have participated in networking and matching activities and have a clear vision on mutual co-operation in the future</li> <li>• The relevant local authorities and custom authorities accept the results of the project and use them when further developing border crossing policies</li> <li>• The concept of the Beloostrov Logistic Zone, providing the basis for sustainable development, has been introduced to a large audience</li> </ul>
<p><b>Cross Border Impact</b></p>	<ul style="list-style-type: none"> <li>• Increased trade relations and investments between SMEs from both sides of the border</li> <li>• Increased cooperation among local and regional authorities from either side of the border</li> </ul>

**Key Factors for Success**

- Mutual trust based on long history of co-operation between project partners
- Involvement of high level regional authorities from both sides from the very beginning of the project
- Excellent match of regional needs of both sides with programme priorities

